

FLOOR COVERINGS

CREATED
BY

JOSÉ MEDINA **GALEOTE**



mbstudio

flotex® | sarlon® | modul'up® | eternal®

creating better environments

Forbo

FLOORING SYSTEMS

mbstudio

José Medina Galeote



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JOSÉ MEDINA GALEOTE BRINGS HIS WORK
OF ART RIGHT UNDER YOUR FEET

José Medina Galeote is an artist who uses painting and other techniques to reflect on the creative process. In his work he first establishes themes sometimes stimulating, sometimes provoking, in which the roles of artist and spectator are interchangeable. In his deep reflection on art in general and on painting in particular, José Medina Galeote undertakes an optical experimentation building a particular aesthetic which distinguishes it, both stylistically and in terms of the ideas it carries. Within his work there are clear references to the minimal and conceptual art of the sixties as he raises the question of the very concept of representation reality.

In 2011 The Contemporary Art Centre of Málaga organized an exhibition of his work and has also exhibited in many renowned exhibitions, notably at the Centre Pompidou in Málaga. The collaboration of José Médina Galeote and the design teams of Forbo Flooring Systems gave birth to an unique collection of flooring in which the artist's creations are given a new dimension through the medium of flooring. By bringing his works of art right under our feet, José Médina Galeote explores new perspectives on various textures, such as textile and vinyl flooring. Thanks to high definition printing techniques, Forbo Flooring Systems can bring the creations of José Médina Galeote to life on any floor.

The choice of which type of flooring is up to you :

- The warmth and comfort of Flotex flocked textile
- The extreme resistance of Eternal compact heterogeneous vinyl
- The acoustic comfort of Sarlon 15 dB and 19 dB
- The ease and speed of installation of Modul'up 19 dB



wall = floor
contemporary ART.

Albayzin



340001F | tizia blanco **340002F** | tizia oscuro **340000F** | stripy man

A colourful and strange figure, posing very attentively in front of a mosaic with Andalusian reminiscences, clearly inspired by the Alhambra in Granada. This emblematic character of José Medina Galeote's universe is quietly observing us and seems to be waiting for us to address him. In a way he is here to say welcome and introduce this unique collection.

How to order the right product :

340001

F

= 340001F

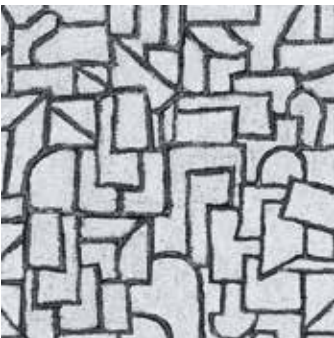
colour number

product type*

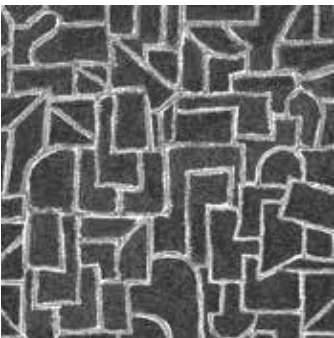
flotex®



340000 | stripy man 70 x 94 cm

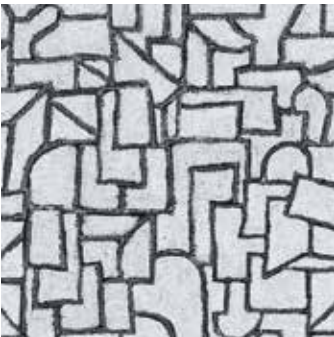


340001 | tiza blanco



340002 | tiza oscuro

sarlon® | modul'up® | eternal®



340001 | tiza blanco



340002 | tiza oscuro

*This character seems to want
to invite you to discover him and to
visit the space that surrounds him.*

José Medina Galeote

The outcome of the colour differs per chosen product.
The displayed design represents a space of 50 x 50 cm (with the exception of stripy man which is 70 x 94cm).
*Find the right product code and product explanation on page 22.

Patchwork



340005F | carboncillo **340004T19** | pastel

This network of coloured lines simulates an almost intimate handwriting. The writing appears as a means of telling a story, which everyone can explore and make their own.

By generating a new creative space full of possibilities, José Médina Galeote seeks to embellish our interior, while inviting us to reflect on the creative role of the human being in their environment.

How to order the right product :

340004

F

= 340004F

colour number

product type*

flotex®



340004 | pastel



340005 | carboncillo

sarlon® | modul'up® | eternal®



340004 | pastel



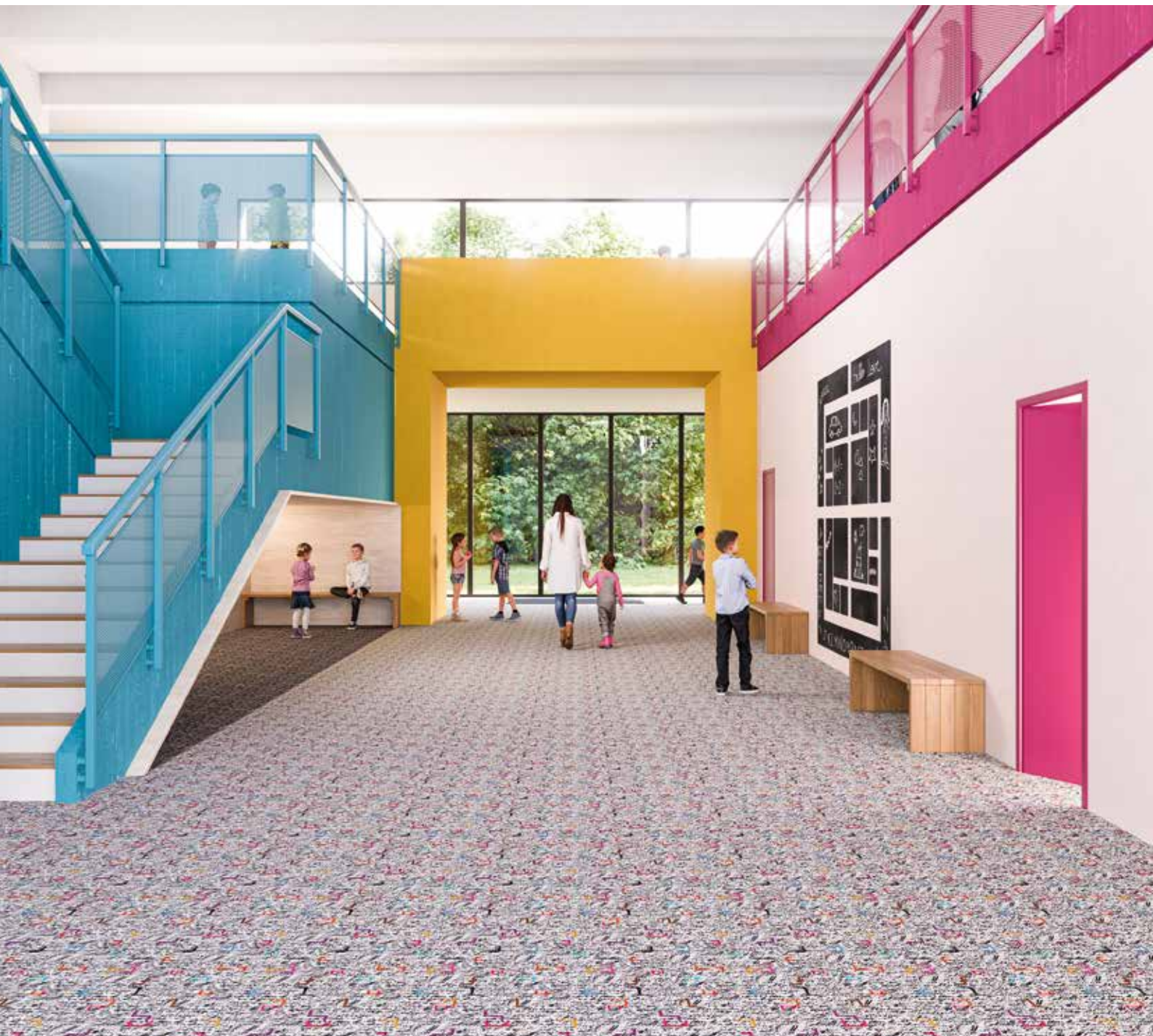
340005 | carboncillo

I tried to bring one of the most natural facets of the human being, writing, to a different substrate.

José Medina Galeote

The outcome of the colour differs per chosen product.
The displayed design represents a space of 50 x 50 cm.
*Find the right product code and product explanation on page 22.

Scribble



340003T19 | dibujar 340033T19 | dibujar diapositivos

Writing is a reoccurring theme and a constant in the José Médina Galeote collection. It is one of the most personal facets of being human: it is our way of transferring ideas or thoughts and making them tangible. In this case, writing becomes drawing and vice versa; in a kind of game where the borders are abolished.

How to order the right product :

340003

F

= 340003F

colour number

product type*

flotex®



340003 | dibujar

sarlon® | modul'up® | eternal®



340003 | dibujar



340033 | dibujar diapositivos

Writing becomes drawing and
drawing becomes writing.

José Medina Galeote

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*Find the right product code and product explanation on page 22.

Chalkboard



340007F | lienzio 340034T19 | labradonita

Like the layout of a city, this brightly coloured geometric decor takes us into a unique visual landscape and invites us to move.

How to order the right product :		
340006	F	= 340006F
colour number	product type*	

flotex®



340006 | pizarra



340007 | lienzo

sarlon® | modul'up® | eternal®



340006 | pizarra



340034 | labradonita

*Looking at the ground has never
been so fun and intuitive.*

José Medina Galeote

Angles



340044T19 | mostaza **340043T19** | verde oliva

Lines drawn with Chinese ink, form a primitive yet contemporary result that adapts naturally to any type of space. This is perhaps the greatest challenge of this collection: to transpose vertical art into a work that is displayed at your feet.

How to order the right product :		
340023	F	= 340023F
colour number	product type*	

flotex®



340023 | brochazo



340020 | emaki



340022 | lapicera



340024 | tinta



340019 | sepia



340021 | lavis

sarlon® | modul'up® | eternal®



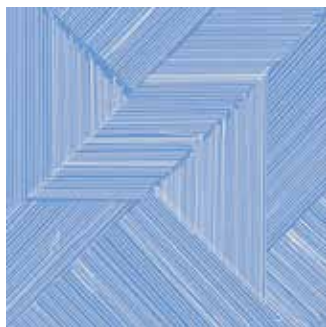
340046 | negro oliva



340044 | mostaza



340045 | naranja



340042 | azul cielo



340043 | verde oliva

*The potential of a line
to be concrete by the brush.*

José Medina Galeote

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*Find the right product code and product explanation on page 22.

Sign



340037T19 | purdo

What is more personal than a fingerprint? It defines us in our uniqueness and makes us different from other human beings. To explain his own vision of art, José Médina Galeote relies on the strength that emerges from his linear structures and continues to explore this way of communicating with his audience.

How to order the right product :		
340009	F	= 340009F
colour number	product type*	

flotex®



340009 | firma



340008 | origen



340012 | glifo



340011 | vestigio



340010 | fuente

sarlon® | modul'up® | eternal®



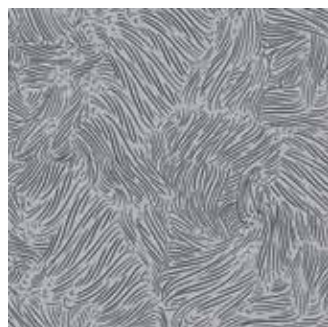
340037 | purdo



340036 | terra



340038 | dunas



340035 | ondas

*My interest in telling the story of my painting
lies in how to indicate, how to construct it.*

José Medina Galeote

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*Find the right product code and product explanation on page 22.

Dimension

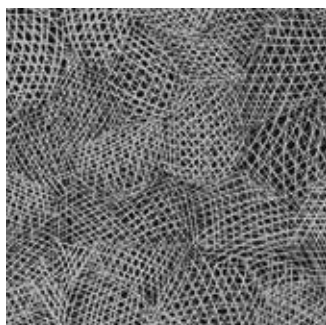


340040T49 | estructura gris azulada

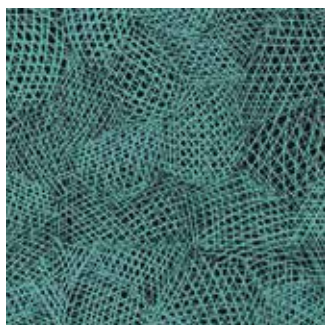
A game of curves and reliefs sublimated by a black background, where the volumes seem to emerge, making the perception of the floor unique. This perspective and illusion creates a resolutely contemporary look.

How to order the right product :		
340013	F	= 340013F
colour number	product type*	

flotex®



340013 | arpillera



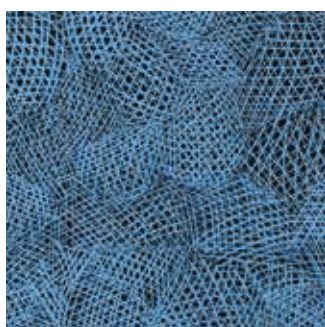
340016 | tejido



340014 | osier



340018 | malla

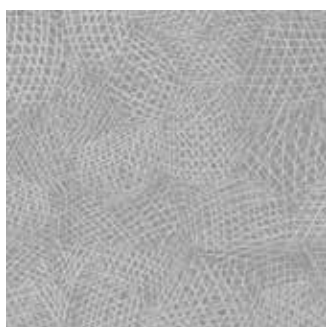


340017 | fibras



340015 | raffia

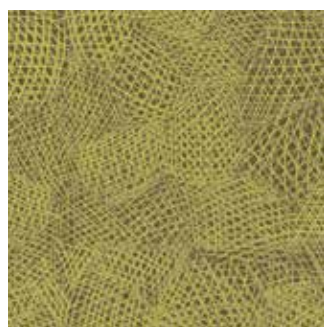
sarlon® | modul'up® | eternal®



340041 | estructura gris



340040 | estructura gris azulada



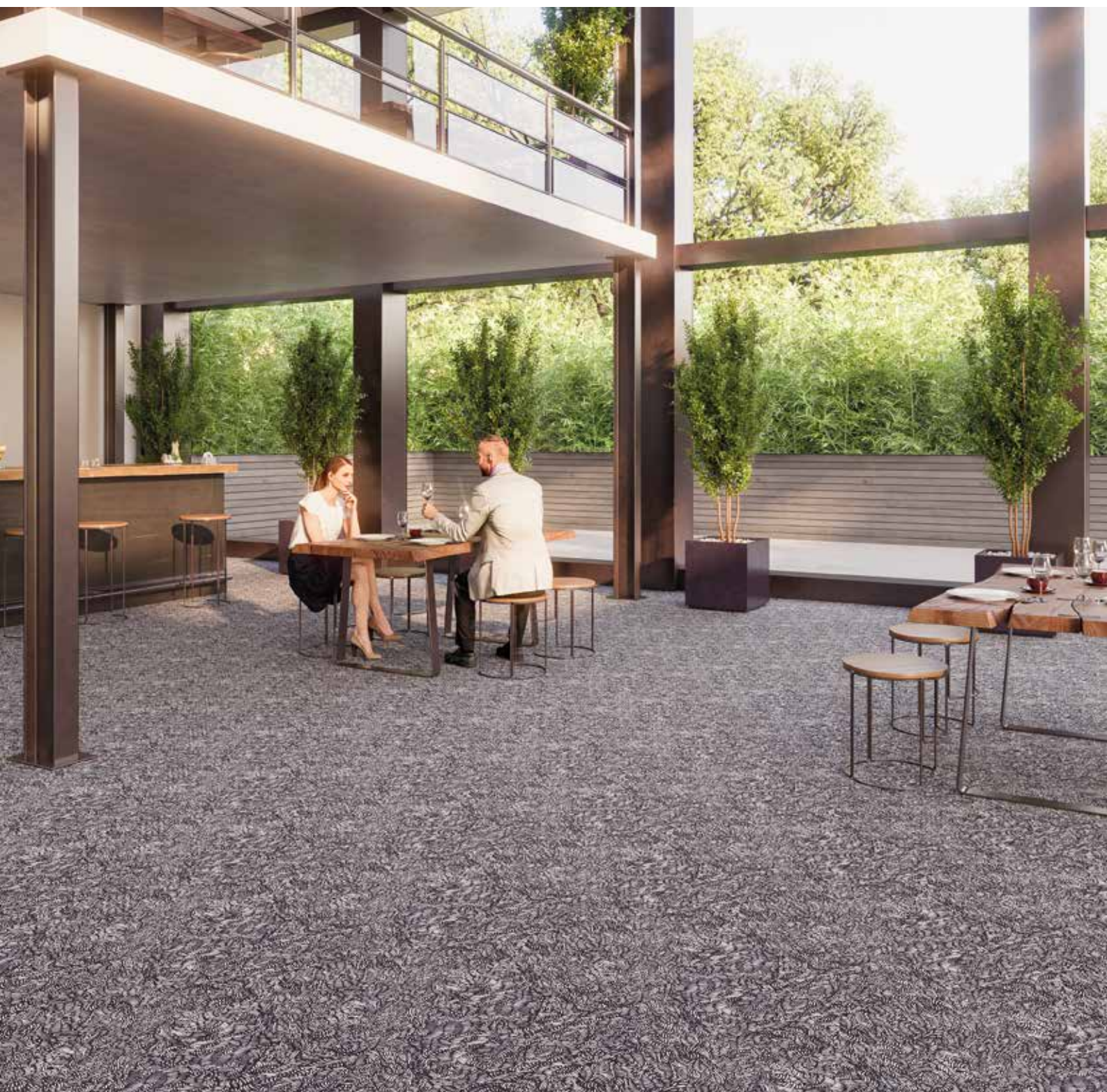
340039 | estructura verde

Bring art into the home, onto the floor, and let it interact fully with the furniture and decoration that adorn our homes.

José Medina Galeote

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*Find the right product code and product explanation on page 22.

Coralline



340025F | nacre

This design evokes the warm and familiar nature of wool, with a nod to the Baroque movement. The exuberance of the forms and the contrast of the colours build an aesthetic effect that is intended to create a feeling of well-being.

How to order the right product :		
340025	F	= 340025F
colour number	product type*	

flotex®



340025 | nacre



340026 | ambar



340027 | anemone



340028 | olas



340029 | aqua

sarlon® | modul'up® | eternal®



340047 | noche



340049 | esmeralda



340048 | lapules azules

I have constantly thought and dreamed about how i could walk, stroll or live in these environments and how they could generate total well-being.

José Medina Galeote

The outcome of the colour differs per chosen product.
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*Find the right product code and product explanation on page 22.

Reef

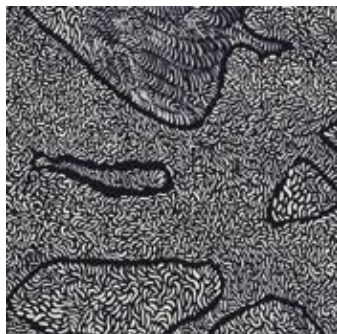


340031F | isle

Although José Galeote Medina plays with lines and their randomness, he is also interested in form and structure. Here there are references to both the natural world and to a wider geography, as this design invites you to stroll and daydream.

How to order the right product :		
340030	F	= 340030F
colour number	product type*	

flotex®



340030 | atoll



340031 | isle

sarlon® | modul'up® | eternal®



340031 | isle

The incorporation of organic meaning into my artistic practice!

José Medina Galeote

CREATED BY JOSÉ MEDINA GALEOTE

HIGH DEFINITION DIGITAL PRINTING

With over 20 years of experience in high definition digital printing, Forbo Flooring Systems offers you a range of high quality floor coverings, tailored to your needs. Whatever the segment or field of application, José Médina Galeote's creations will come to life under your feet!

CHOOSE THE TYPE OF FLOORING THAT SUITS YOUR PROJECT.

You can find all technical information about these product constructions on our website under www.forbo-flooring.com/josemedinagaleote

	TEXTILE	ORDER ON DEMAND please contact your local sales for detailed information
flotex®	Flotex Flocked Flooring is a unique textile flooring that combines the hard wearing & durable characteristics of a resilient floor with the quality, warmth and comfort of a carpet. Discover the toughness and durability of Flotex which comes as a result of the 80 million nylon 6.6. fibres per m2, while experiencing the quietness and comfort normally only associated with a carpet as a result of the impervious cushioned backing.	To order your floor as a flotex floor use the colour code from the flotex designs and add an « F ». So with 340004F you order design patchwork in the colour pastel in Flotex $\begin{array}{ccc} 340004 & F & = 340004F \\ \text{colour number} & \text{product type} & \end{array}$ Minimum order quantity: as of 6m²
	VINYL	ORDER ON DEMAND please contact your local sales for detailed information
sarlon®	Sarlon 15dB acoustic vinyl, the hybrid solution without compromise. Sarlon 15 dB is a unique flooring solution for areas with high acoustic and high load requirements. The Sarlon 19dB range is the perfect flooring solution for sound reduction. It offers the best possible acoustic properties along with a residual indentation that is best in class for acoustic flooring solutions.	To order your floor as a sarlon or modul'up floor use the colour code from the vinyl designs and add a suffix as indicated below: « T19 » for sarlon 19dB « T15 » for sarlon 15dB « UP19 » for modul'up 19dB « UPC » for modul'up compact
modul'up®	Modul'up 19 dB loose lay vinyl is committed to the future. Modul'up is the best loose lay floor covering available for high traffic applications. It can be installed quickly without adhesives, and is even more time and cost efficient at time of replacement.	So with 340004UP19 you order design patchwork in the colour pastel in Modul'up 19dB $\begin{array}{ccc} 340004 & UP19 & = 340004UP19 \\ \text{colour number} & \text{product type} & \end{array}$ Minimum order quantity: as of 30m²
eternal®	This vinyl sheet collection has been created to work across a wide variety of application areas. Create any desired atmosphere in every space. For every moment of the day Eternal offers the ideal solution: at work, school and in the gym.	To order your floor as eternal floor use the colour code from the vinyl designs and add an « E ». So with 340004E you order design patchwork in the colour pastel in Eternal $\begin{array}{ccc} 340004 & E & = 340004E \\ \text{colour number} & \text{product type} & \end{array}$ Minimum order quantity: as of 30m²

mb studio

by JOSÉ MEDINA GALEOTE



mbstudio

Find us on



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FLOORING SYSTEMS